

HOST RANGE STARTUP GRANT

Application 2018/19



Please fill out and return to Ann Gamauf, agamauf@nssf.org.

Range Name _____

Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: _____ NSSF ID # (if known) _____

Contact Name _____ Contact Email _____ Contact Phone _____

First Shots Program Benefits:

- Complete First Shots course curriculum and easy-to-follow marketing and advertising guidelines.
- You will receive a First Shots Host Kit including eye and ear protection, targets, ammunition and course participant materials.
- Cooperative marketing dollars up to \$3,000 are available, in addition to any Grant award. Keep this in mind as you plan your marketing strategies related to the First Shots event efforts you're planning for the next 12 months.

1. What shooting sports activities (e.g., handgun, rifle, shotgun) are you planning to introduce people to through your First Shots offerings?

2. How often do you plan to host/offer First Shots opportunities (e.g., weekly, bi-weekly, monthly, quarterly, other)? Please list your three proposed dates (to be held preferably before March 31, 2019 or within 90 days of receiving the grant) for the initial First Shots events you'll be offering if awarded this grant.

3. What will you put the money towards if awarded a startup grant?

4. How will you market, advertise and promote your First Shots offerings and what advertising and marketing channels will be used to attract people to your upcoming events (e.g., billboards, radio, newspapers, social media, etc.)?

5. What channels, if any, will be used to showcase the outcomes of your First Shots events (e.g., social media, local media, newsletters, etc.)?

I have read the following grant guidelines and agree to abide by them:

- Grantees must be an NSSF Member range or organization.
- Grantees must schedule and host at least three First Shots events and/or incorporate the First Shots experience into your business' customary offerings.
- Awarded grant funds must be used to help implement, market and advertise your planned First Shots offerings. Up to \$1750 of the grant funds may be applied to purchase equipment needed to offer these events. (NOTE: certain additional restrictions and requirements may apply to grant monies requested for equipment purchases).
- Qualifying grant applications will be accepted on a first-come first-served basis until total funding is exhausted.
- Grantees must provide First Shots event reports after each event.
- The First Shots event offerings tied to this grant project must be completed by March 31, 2019, with a final report sent to NSSF no later than April 15, 2019. (Download the Final Report Template here)

Print Name _____ Signature _____ Date _____

Please initialize if digital



Completed applications can be sent via email, fax or mail to:

National Shooting Sports Foundation

Attn: Ann Gamauf

11 Mile Hill Rd.

Newtown, CT 06470-2359

Email: agamauf@nssf.org

Phone: 203-426-1320 ext 247

