

2019 NSSF
INDUSTRY SUMMIT
 Colorado Springs, CO • June 3-5, 2019

The NSSF Industry Summit is the premier forum for leaders in the firearms industry, providing a platform for information and idea exchange. Attendees to the annual event represent every sector of the firearms industry, including retailers, manufacturers, distributors, range owners, conservation community members, state wildlife agency staff and marketing and public relations professionals.



Be a stakeholder in the future of hunting and the shooting sports.

SPONSORSHIP OPPORTUNITIES

<input type="checkbox"/> Platinum \$25,000 (1)	<input type="checkbox"/> Gold \$18,000 (1)	<input type="checkbox"/> Silver \$12,000 (3)
<input type="checkbox"/> Bronze \$8,000 (5)	<input type="checkbox"/> Supporting \$5,000 (5)	

Contact Information

Name _____ Title _____

Company _____

Address _____

City _____ State _____ Zip _____

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FAX, MAIL OR EMAIL TO:

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 2019 Industry Summit
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THE FIREARMS INDUSTRY TRADE ASSOCIATION | NSSF.ORG |



2019 Industry Summit Sponsorship Opportunities

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Sponsorship of the 2019 Industry Summit brings a variety of special benefits. Recognition will be given to each sponsor at the social events, on signage and in pre-conference marketing materials. Sponsorship levels begin at \$5,000 for the Supporting level. Please carefully review the following information before making your decision.

BENEFITS	PLATINUM (1) \$25,000	GOLD (1) \$18,000	SILVER (3) \$12,000	BRONZE (5) \$8,000	SUPPORTING (5) \$5,000
Complimentary registrations	6	4	3	2	1
Opportunity to address attendees	✓	✓	Verbal Recognition	Verbal Recognition	Verbal Recognition
Ads in program	Back cover	Inside front cover	Full page	Full page	
Thank you ad	✓	✓	✓	✓	✓
Sponsor table	✓	✓	✓	✓	✓
Inclusion in SHOT Show Directory	✓	✓	✓	✓	
Sponsor provided Item Included in attendee bag	✓	✓	✓		
Welcome letter to attendees	✓				
Exclusive WiFi sponsor	✓				
Logo on cocktail napkins	✓				
EMAIL/SOCIAL MEDIA					
Bullet Points - 27K Recipients	✓	✓	✓	✓	✓
Mention in Summit press releases	✓	✓	✓	✓	
Promotion on NSSF social media outlets	✓	✓	✓	✓	
Press release	✓	✓	Group	Group	Group
Customized message to registered attendees	✓	✓			
Logo placement on confirmation email	✓	✓			
Sponsor promotion on mobile app	✓	✓			
SUMMIT WEBSITE					
Acknowledgement	✓	✓	✓	✓	✓
ALA CARTE					
Web banners	\$1,000				
Hotel key cards	\$5,000				
Lanyards	\$5,000				