

2019 NSSF RANGE-RETAILER BUSINESS EXPO™

August 19-21 • Gaylord Rockies Resort and Convention Center • Denver, CO



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR (1) - \$20,000

- Logo on most expo signage
- Logo on website
- Sponsor email promotion
- Exclusive press release
- Promotional video on PTT
- Top banner location (not inc. prod or labor)
- Opportunity to distribute promotional item
- Inside front cover ad of program
- Logo on attendee badges

F&B SPONSOR (1) - \$10,000

- Signage in F&B area
- branded cups/napkins
- Table cards promoting sponsor opportunity to distribute literature/promo item

ALA CARTE SPONSORSHIPS - \$5,000 EACH

- Mobile app sponsor
- Lanyard Sponsor (1)
- Bag sponsor (1)

EDUCATION SPONSOR (1) - \$10,000

- Logo on demo theater signage
- Sponsor noted as education sponsor on website, email, program
- Exclusive press release
- Opportunity to hold brief demonstration
- Opportunity to distribute promo item/literature in theaters
- Area for sponsor to staff theater

SUPPORTING SPONSOR (1) - \$2,000

- Logo on signage
- Logo on website
- Email promotion
- Logo in program

FAX, MAIL OR EMAIL TO:

Chris Tatulli

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2019 Range-Retailer Business Expo
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Company Name _____ Name _____

Signature _____ Date _____



THE FIREARMS INDUSTRY TRADE ASSOCIATION

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