### SPONSORSHIP OPPORTUNITIES

#### PRESENTING SPONSOR (1) - $20,000
- Logo on most expo signage
- Logo on website
- Sponsor email promotion
- Exclusive press release
- Promotional video on PTT
- Top banner location (not inc. prod or labor)
- Opportunity to distribute promotional item
- Inside front cover ad of program
- Logo on attendee badges

#### EDUCATION SPONSOR (1) - $10,000
- Logo on demo theater signage
- Sponsor noted as education sponsor on website, email, program
- Exclusive press release
- Opportunity to hold brief demonstration
- Opportunity to distribute promo item/literature in theaters
- Area for sponsor to staff theater

#### F&B SPONSOR (1) - $10,000
- Signage in F&B area
- Branded cups/napkins
- Table cards promoting sponsor opportunity to distribute literature/promo item

#### SUPPORTING SPONSOR (1) - $2,000
- Logo on signage
- Logo on website
- Email promotion
- Logo in program

#### ALA CARTE SPONSORSHIPS - $5,000 EACH
- Mobile app sponsor
- Lanyard Sponsor (1)
- Bag sponsor (1)

---

**FAX, MAIL OR EMAIL TO:**

Chris Tatulli  
T: 203-426-1320 ext. 214  
F: 203-426-1087  
E-mail: c tatulli@nssf.org

Tammy McIntyre  
T: 203-426-1320 ext. 253  
F: 203-426-1087  
E-mail: t mcintyre@nssf.org

National Shooting Sports Foundation  
2020 Range-Retailer Business Expo  
11 Mile Hill Road, Newtown, CT 06470-2359

---

Company Name: ____________________________  Name: ____________________________

Signature: ____________________________  Date: ____________________________

---

THE FIREARMS INDUSTRY TRADE ASSOCIATION  |  NSSF.ORG  |  Facebook  |  Twitter  |  Instagram  |  LinkedIn  |  YouTube