In your opinion, what percent of your customers in the first four months (January - April 2020) were first-time gun buyers? **40.2%**

What was the average purchase transaction for these first-time gun buyers during the first four months? (January - April 2020) **$594.95**

In your opinion, what percent of all the first-time gun buyers were female? (January - April 2020) **40.1%**

What percent of the first-time gun buyers had already taken some form of firearm safety training course? (January - April 2020) **24.7%**

What percent of first-time gun buyers asked for information about taking a firearm safety training course? (January - April 2020) **62.9%**