

#GUNOWNERSCARE

I and my fellow firearm owners care about our communities—we donate venison to the needy, teach safety and support conservation.

Fatal firearm accidents have dropped to historic low levels and account for less than **1 PERCENT** of all fatal accidents.

Excise taxes on firearm and ammunition purchases combined with purchases of hunting licenses contribute more than **\$1.5 billion** annually to conservation & safety.

I AM A CONSERVATIONIST—

**PROUD
TO BE
A FIREARM
OWNER**

NSSF[®] *The Firearm Industry
Trade Association*

I AM PROUD THAT...

- I live in a country that guarantees the individual right to own and use firearms under the **SECOND AMENDMENT** to the Constitution.
- I vote for political candidates who share my **PASSION FOR FIREARMS** and the shooting sports and will protect my Second Amendment rights.
- I am one of **100 MILLION** firearm owners in the U.S.
- I am one of **50 MILLION** target shooters and hunters.
- **I AM SUPPORTED.** Target shooting and hunting are supported by 8 of 10 Americans.
- I store my firearms **SECURELY** when not in use to keep guns out of the wrong hands.
- I am part of an **AMERICAN TRADITION** embracing firearm ownership, hunting and target shooting.
- **I HAVE THE RIGHT** to protect myself, my family and my home with a firearm, if necessary.
- I will **BRING A FRIEND OR FAMILY MEMBER** to the field or range this year.
- I respect those who have their reasons for not owning firearms, but insist that they **RESPECT MY REASONS** for owning them.